

NEWLY DISCOVERED BEN HOGAN FOOTAGE REVEALED IN COLLECTION

FOR IMMEDIATE RELEASE

(October 2, 2006) - The Estate of Valerie and Ben Hogan has approved the release of never-before-seen 8 mm and 16 mm films containing many Ben Hogan golf swings. A three-DVD set, produced and distributed by McTee's Champions, reveals the newly discovered Hogan footage in The Ben Hogan Collection™.

"My family is pleased to support the Ben Hogan Collection DVD project," said Lisa H. Scott, an heir to the Ben Hogan estate. "I am excited that McTee's Champions is honoring the man, as well as his great skill and numerous contributions to the game of golf. This DVD set documents the wonderful legacy of Ben Hogan, both for my children and a whole new generation of young golfers."

The Ben Hogan Collection features three DVD's and is scheduled for nationwide release on November 1. The first DVD, entitled "The Ben Hogan Legacy", is an in-depth documentary, featuring exclusive insights, anecdotes and never-before-heard stories from Hogan's family and friends - including golf icons such as Jack Nicklaus, Ken Venturi and Butch Harmon.

"I think Hogan was a mystery, and to be able to take his legacy and put it down for all time on record is really very important," said Nicklaus, who is the front man for the documentary in this collection.

The second and third DVD's, entitled "The Swing Revealed 1" and "The Swing Revealed 2", feature extensive analysis from world renowned teaching professional Jim McLean. In "The Swing Revealed" series, McLean also revisits Hogan's famous "secret" and his X and Y Factor. Each DVD in The Ben Hogan Collection is loaded with extra bonus features, including a Swing Gallery and Career Highlights.

"The Ben Hogan Collection serves as a private lesson from one of the greatest golfers ever known," said Tom McCarthy, President/CEO of McTee's Champions. "I'm really excited and honored to be able to bring this one-of-a-kind collection to the public".

The Ben Hogan Collection can be purchased at www.BenHoganCollection.com or by calling toll free 1-800-871-5568.

Online purchases will include a free interactive CD, entitled "The Swing Revealed Interactive". This CD features SportsPlayer™ Technology, which allows computer users to easily view and control the speed of several Hogan swings. Visitors to the website can also register to receive a free Ben Hogan Collection screensaver.

McTee's Champions intends to honor the legend by adding additional, high-quality products under The Ben Hogan Collection brand.

For media inquiries or additional information, contact Volant Marketing at 816-454-1100 or email Brenda@volantmktg.com.

###